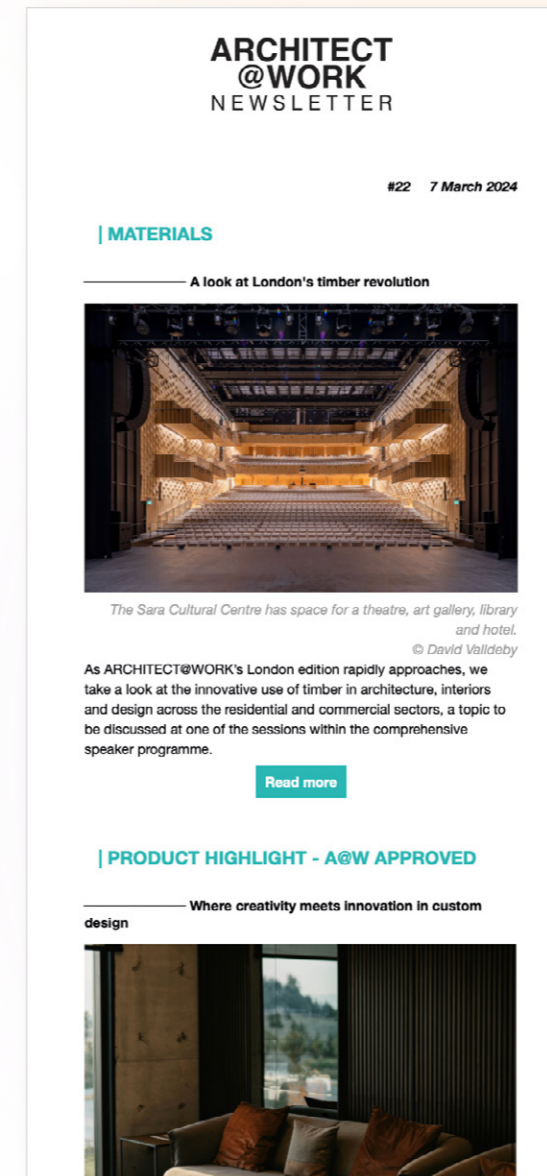


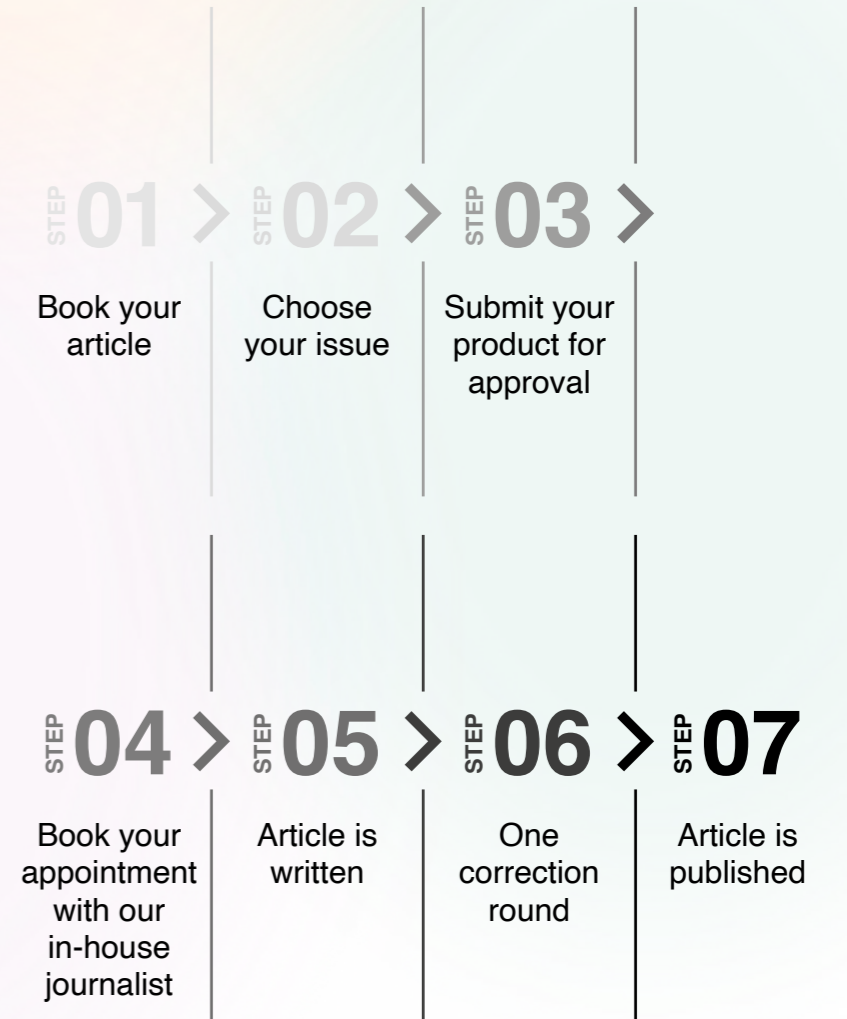
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A
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Procedure



Specifications

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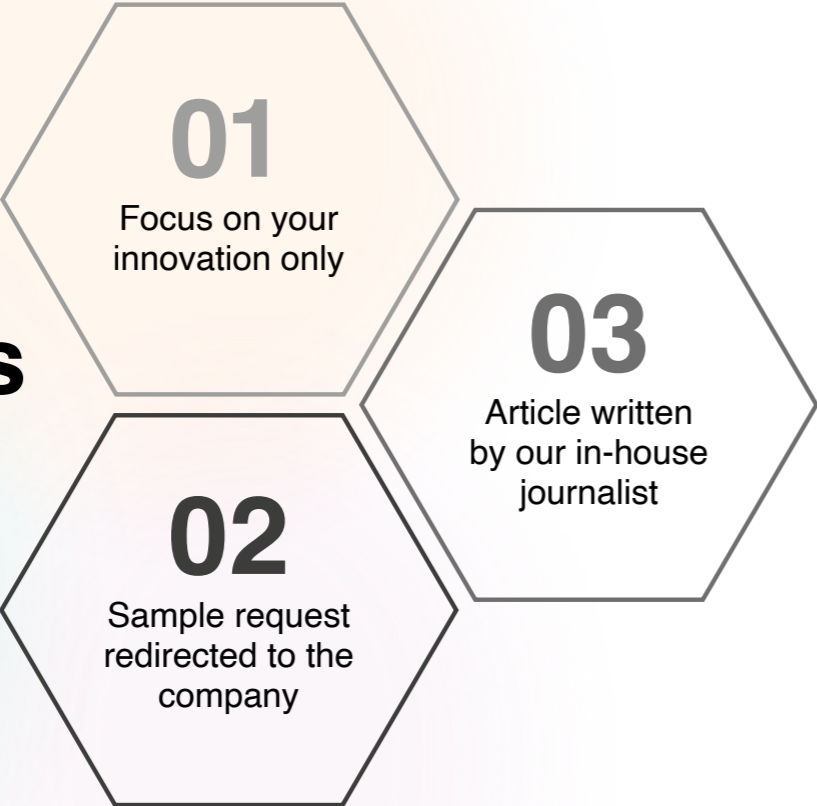
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ah!60IF: minimalist window designs

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The architecture of Casa RCR perfectly complements its location, connecting the interior to the exterior, thanks to the new ah!60IF system from panoramah! This innovative product uses precision engineering and cutting-edge manufacturing techniques to offer large-scale glazing, which is seamlessly incorporated across the two floors, maximising natural light and offering uninterrupted views from this luxury property.

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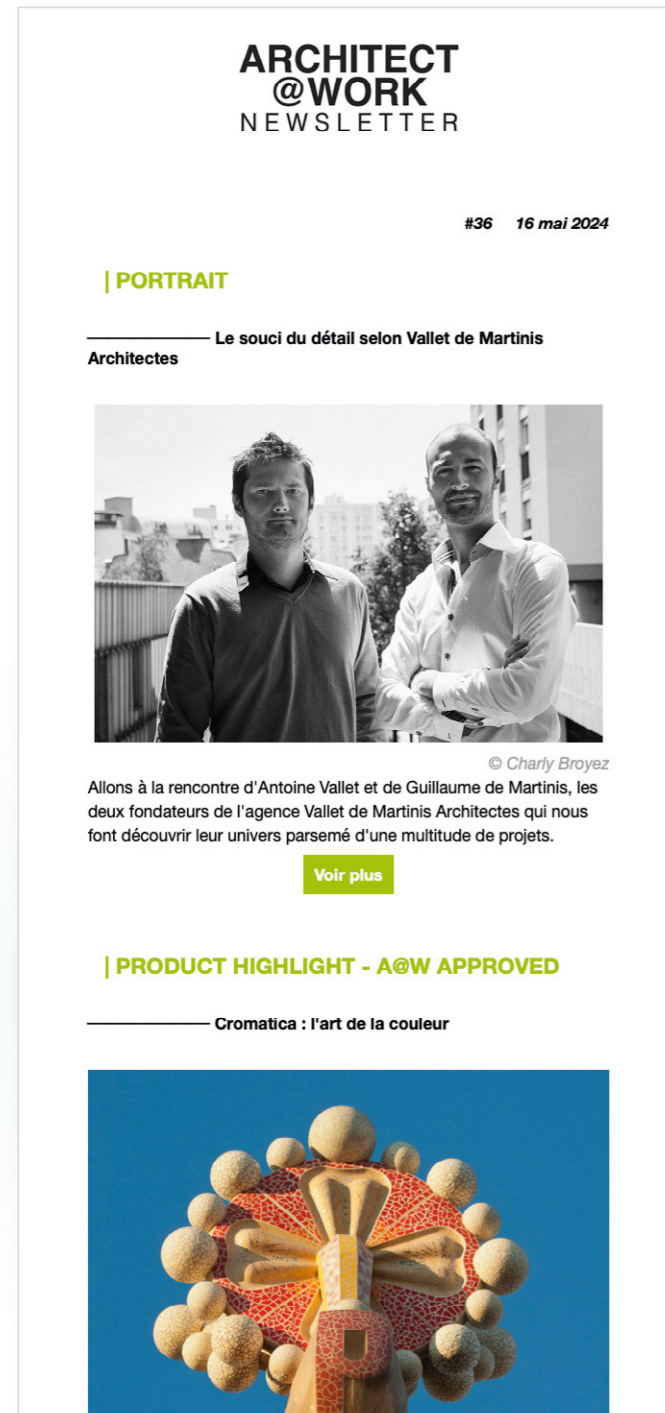
NEWSLETTERS	REACH	PRICE	PRICE
FRANCE	60.000	2.500 EUR	3.375 EUR
DACH	58.000	2.250 EUR	3.375 EUR
BENELUX	40.000	1.950 EUR	2.925 EUR
ITALY	30.000	1.500 EUR	2.250 EUR
SPAIN	28.000	1.500 EUR	2.250 EUR
UK	12.000	1.250 GBP (+- 1.500 EUR)	1.875 GBP (+- 2.150 EUR)
SCANDINAVIA	10.000	1.500 EUR	1.500 EUR
POLAND	10.000	4.800 PLN (+- 1.100 EUR)	6.000 PLN (+- 1.375 EUR)
CANADA	7.000	1.100 EUR	1.100 EUR
PORTUGAL	5.500	1.100 EUR	2.250 EUR

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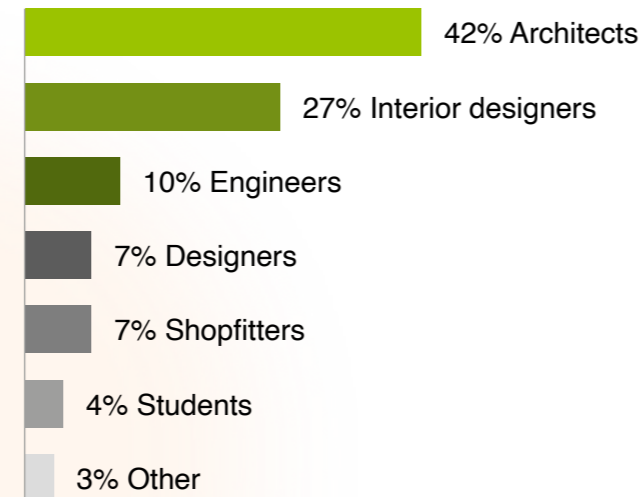
FRANCE

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Readership



Statistics



Open
The average open rate of the A@W France Newsletter is:
31,6%¹



Click-Through
The average click-through rate of the A@W France Newsletter is:
2,6%²

2024 Periodicity

	Deadline	Appearance
ISSUE #33	25 th January	15 th February
ISSUE #34	29 th February	21 st March
ISSUE #35	28 th March	18 th April
ISSUE #36	25 th April	16 th May
ISSUE #37	30 th May	20 th June
ISSUE #38	27 th June	18 th July
ISSUE #39	29 th August	19 th September
ISSUE #40	26 th September	17 th October
ISSUE #41	31 st October	21 st November
ISSUE #42	28 th November	19 th December



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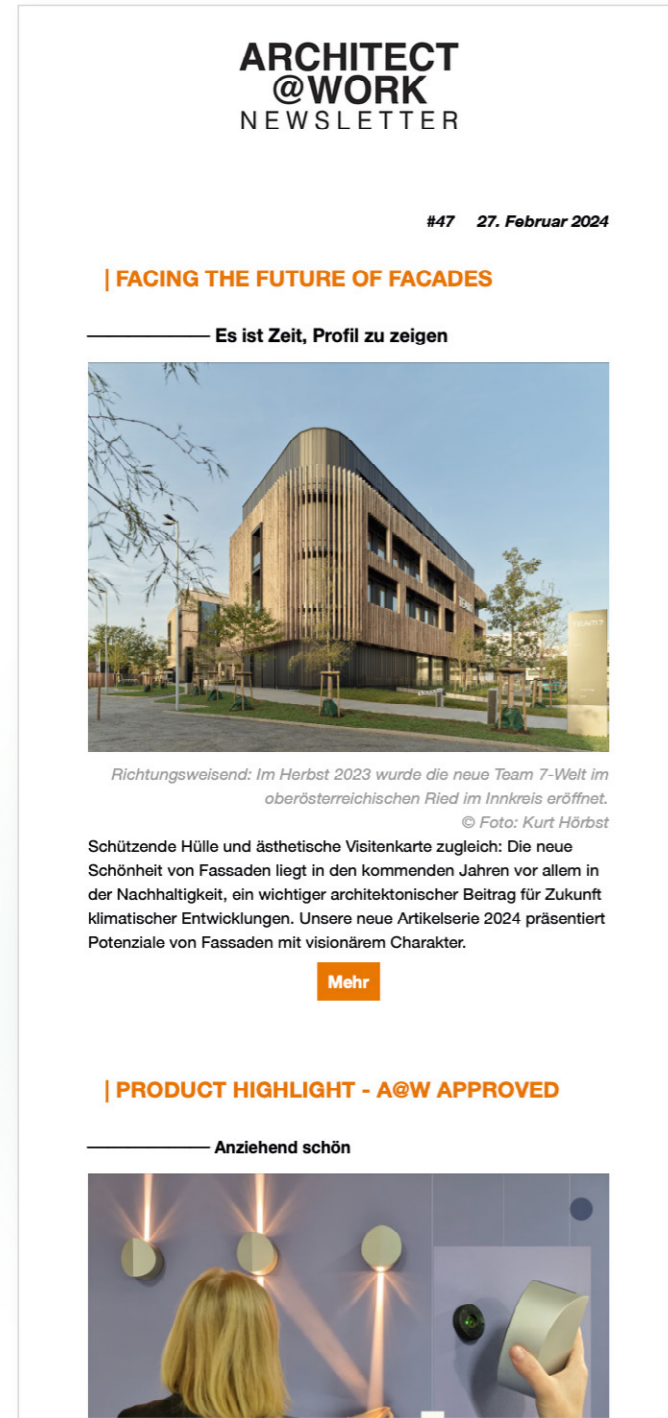
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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

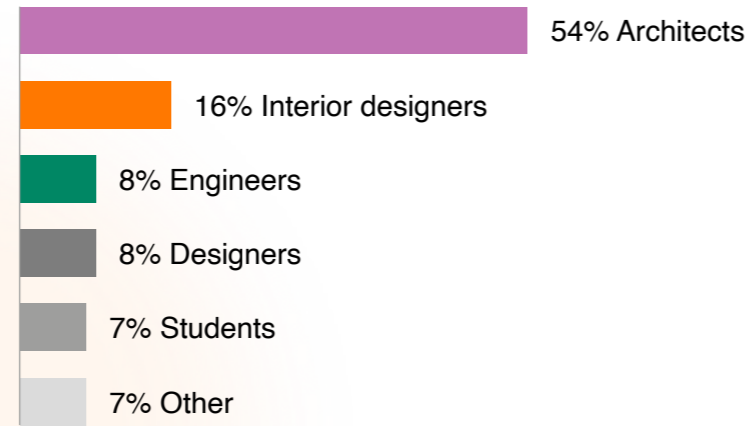
² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

58.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W DACH Newsletter is:
33,8%¹



Click-Through
The average click-through rate of the A@W DACH Newsletter is:
3,7%²

2024 Periodicity

	Deadline	Appearance
ISSUE #47	6 th February	27 th February
ISSUE #48	5 th March	26 th March
ISSUE #49	9 th April	30 th April
ISSUE #50	7 th May	28 th May
ISSUE #51	4 th June	25 th June
ISSUE #52	9 th July	27 th August
ISSUE #53	3 th September	24 th September
ISSUE #54	8 th October	29 th October
ISSUE #55	5 th November	26 th November
ISSUE #56	19 th November	10 th December



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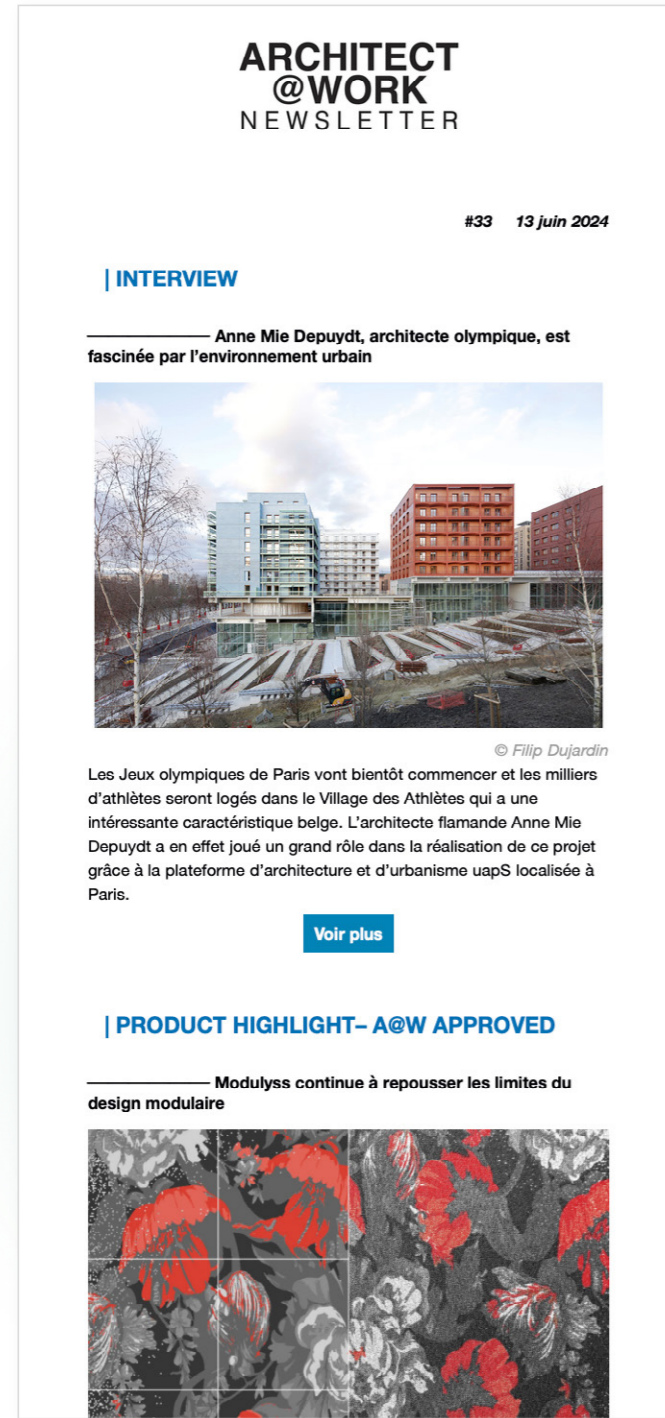
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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

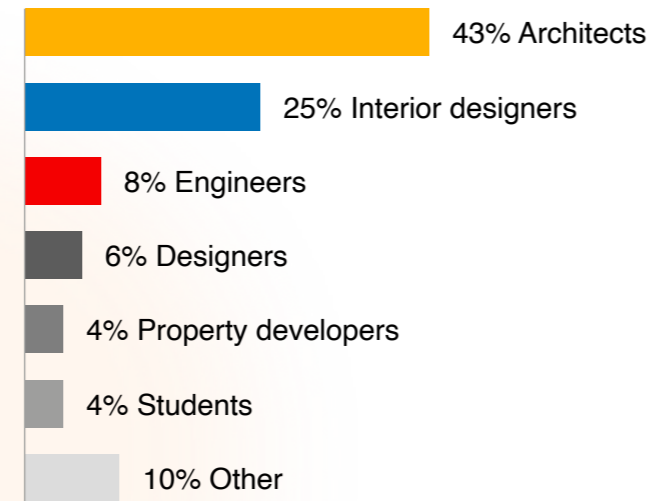
² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

40.000

architects & interior designers subscribed



Readership



Statistics



2024 Periodicity

	Deadline	Appearance
ISSUE #29	18 th January	8 th February
ISSUE #30	22 nd February	14 th March
ISSUE #31	21 st March	11 th April
ISSUE #32	25 th April	16 th May
ISSUE #33	23 th May	13 th June
ISSUE #34	1 st August	22 nd August
ISSUE #35	15 th August	5 th September
ISSUE #36	19 th September	10 th October
ISSUE #37	24 th October	14 th November
ISSUE #38	21 st November	12 th December



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ITALY

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ARCHITECT @WORK NEWSLETTER

#25 23 maggio 2024

| INTERVIEW

Una volta a Roma c'era il mare
Intervista con Luca Catalano, architetto paesaggista



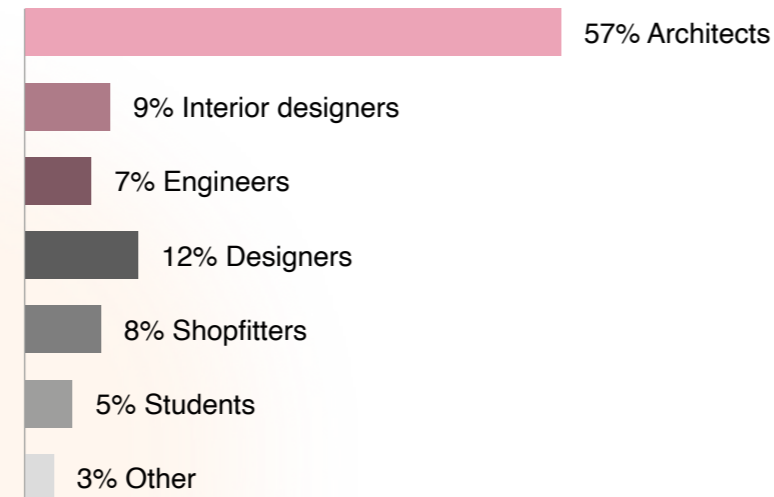
Luca Catalano, architetto paesaggista e relatore nell'ambito dei seminari in programma nelle due giornate di ARCHITECT@WORK Roma 2024
© Luca Catalano

Luca Catalano ci racconta le specificità della sua professione in relazione a una visione del paesaggio come organismo in continua trasformazione ed evoluzione.

[Leggi tutto](#)

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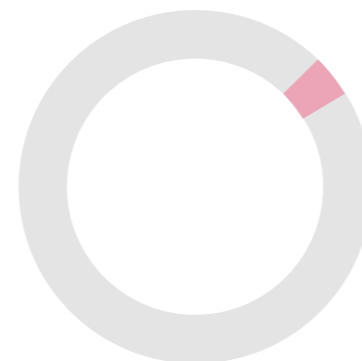
Readership



Statistics



Open
The average open rate of the A@W Italy Newsletter is:
36,4%¹



Click-Through
The average click-through rate of the A@W Italy Newsletter is:
2,6%²

2024 Periodicity

	Deadline	Appearance
ISSUE #23	16 th January	6 th February
ISSUE #24	27 th February	19 th March
ISSUE #25	30 th April	21 st May
ISSUE #26	25 th June	16 th July
ISSUE #27	27 th August	17 th September
ISSUE #28	12 th November	3 th December

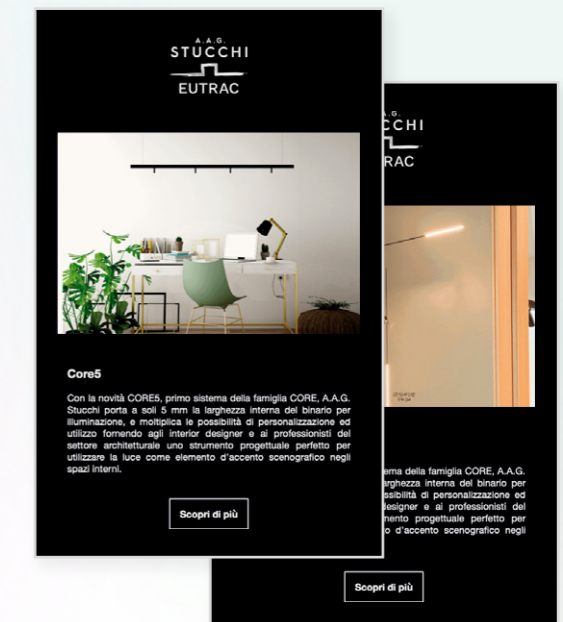


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SPAIN

28.000


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ARCHITECT @WORK NEWSLETTER

#20 23 abril 2024

| PROJECTS

Una arquitectura para el aprendizaje




Su fisonomía está al servicio de una pedagogía para la vida. Y sus ojos de buey nos miran curiosos. © José Hevia

El propio edificio del Colegio Reggio, en Madrid, del arquitecto Andrés Jaque / Office for Political Innovation, se erige en herramienta pedagógica para la autonomía, ecología y sentido de colectividad.

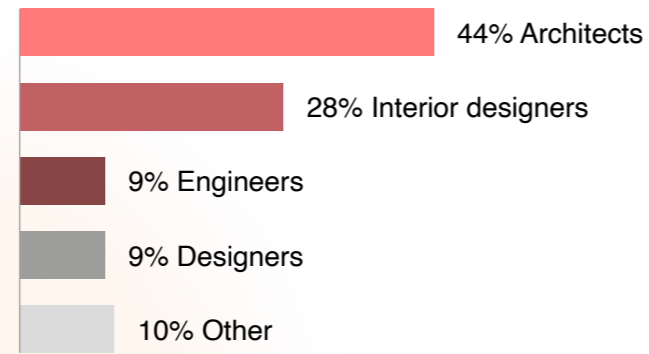
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| PRODUCT HIGHLIGHT - A@W APPROVED

Pleno confort térmico al aire libre



Readership



Statistics



2024 Periodicity

	Deadline	Appearance
ISSUE #19	6 th February	27 th February
ISSUE #20	2 nd April	23 th April
ISSUE #21	4 th June	25 th June
ISSUE #22	3 th September	24 th September
ISSUE #23	1 st October	22 nd October
ISSUE #24	5 th November	26 th November



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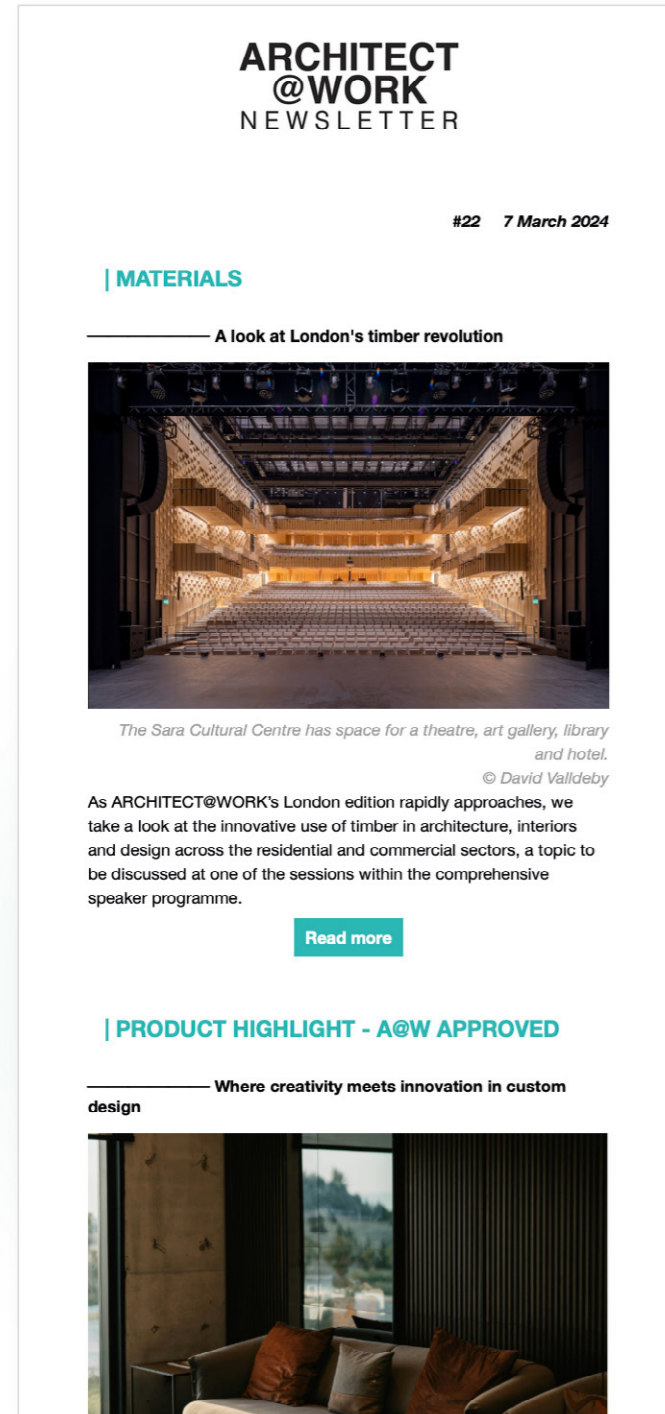
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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)
² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

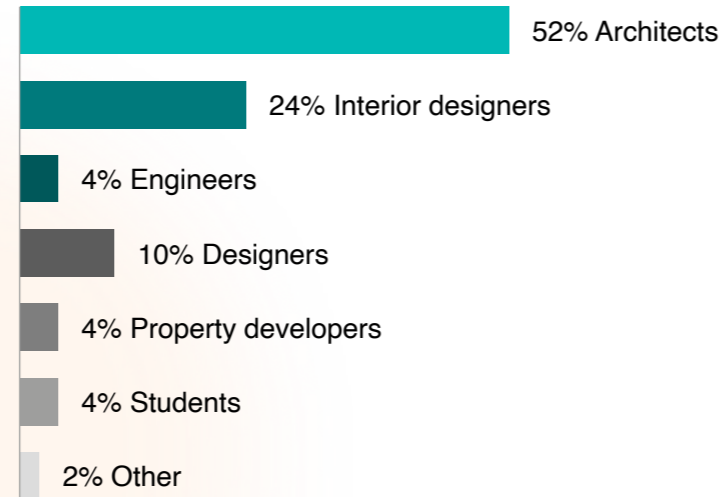
UNITED KINGDOM

12.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W UK Newsletter is:
34,1%¹



Click-Through
The average click-through rate of the A@W UK Newsletter is:
2,6%²

2024 Periodicity

	Deadline	Appearance
ISSUE #22	15 th February	7 th March
ISSUE #23	4 th April	25 th April
ISSUE #24	6 th June	27 th June
ISSUE #25	5 th September	26 th September
ISSUE #26	7 th November	28 th November



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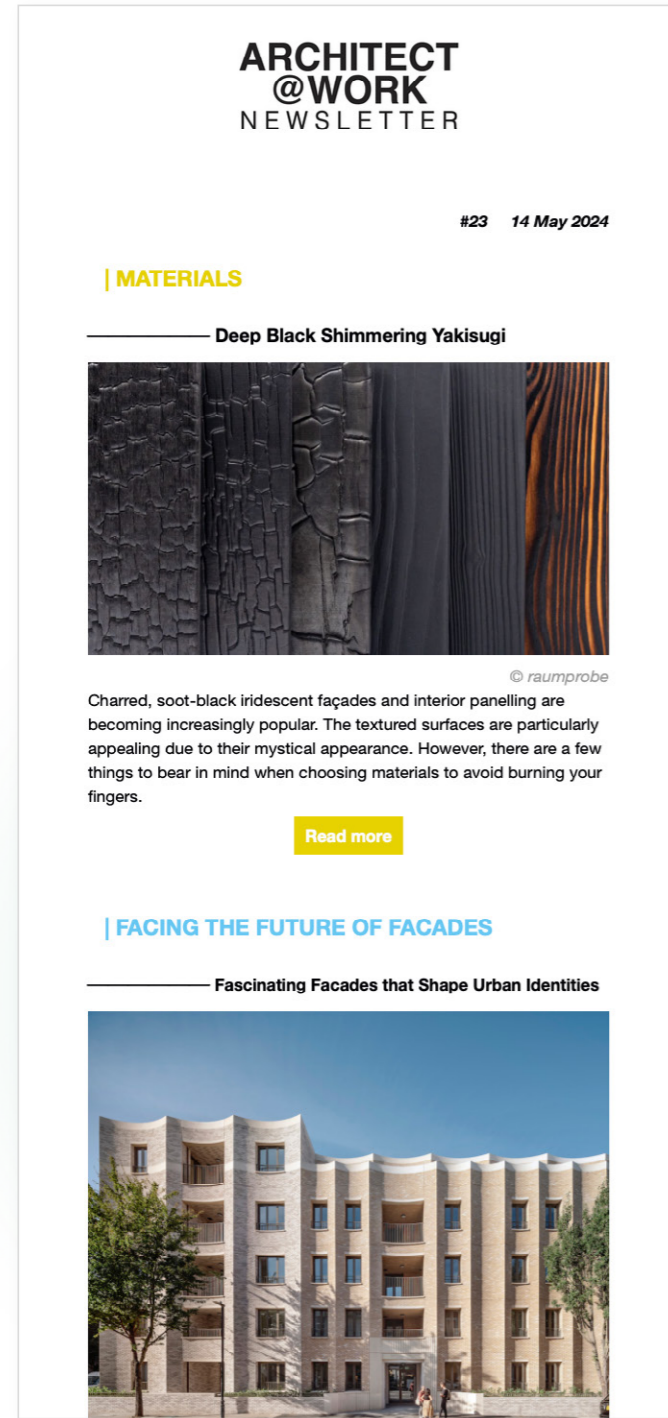
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¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

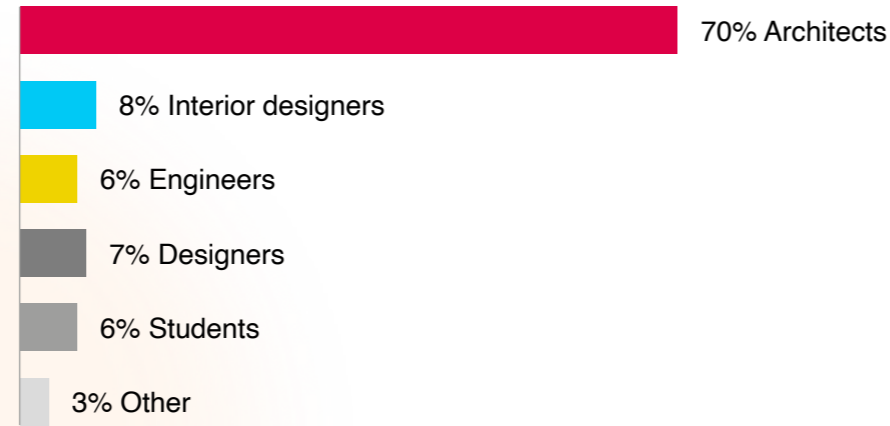
² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

10.000

architects & interior designers subscribed



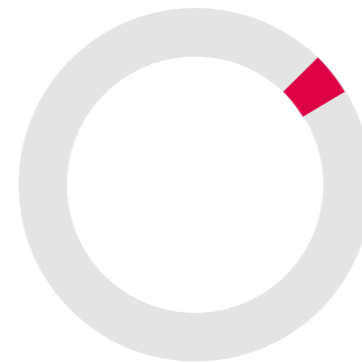
Readership



Statistics



Open
The average open rate of the A@W Scandinavia Newsletter is:
33,8%¹



Click-Through
The average click-through rate of the A@W Scandinavia Newsletter is:
2,6%²

2024 Periodicity

	Deadline	Appearance
ISSUE #22	20 th February	12 th March
ISSUE #23	23 th April	14 th May
ISSUE #24	21 st May	11 th June
ISSUE #25	9 th July	20 th August
ISSUE #26	20 th August	10 th September
ISSUE #27	22 nd October	12 th November

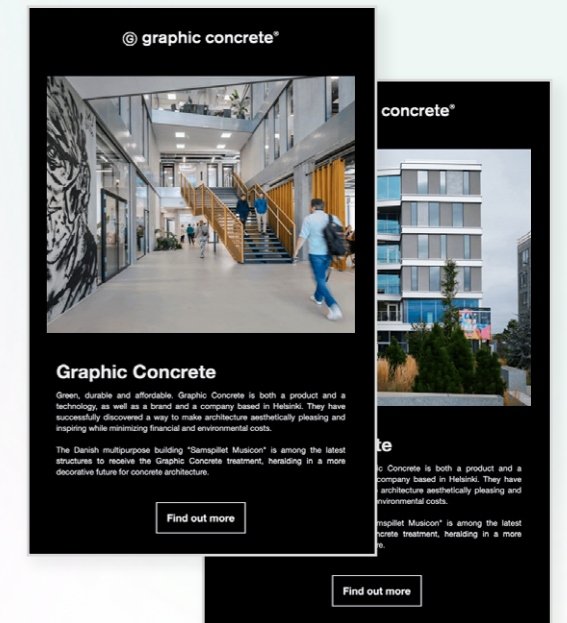


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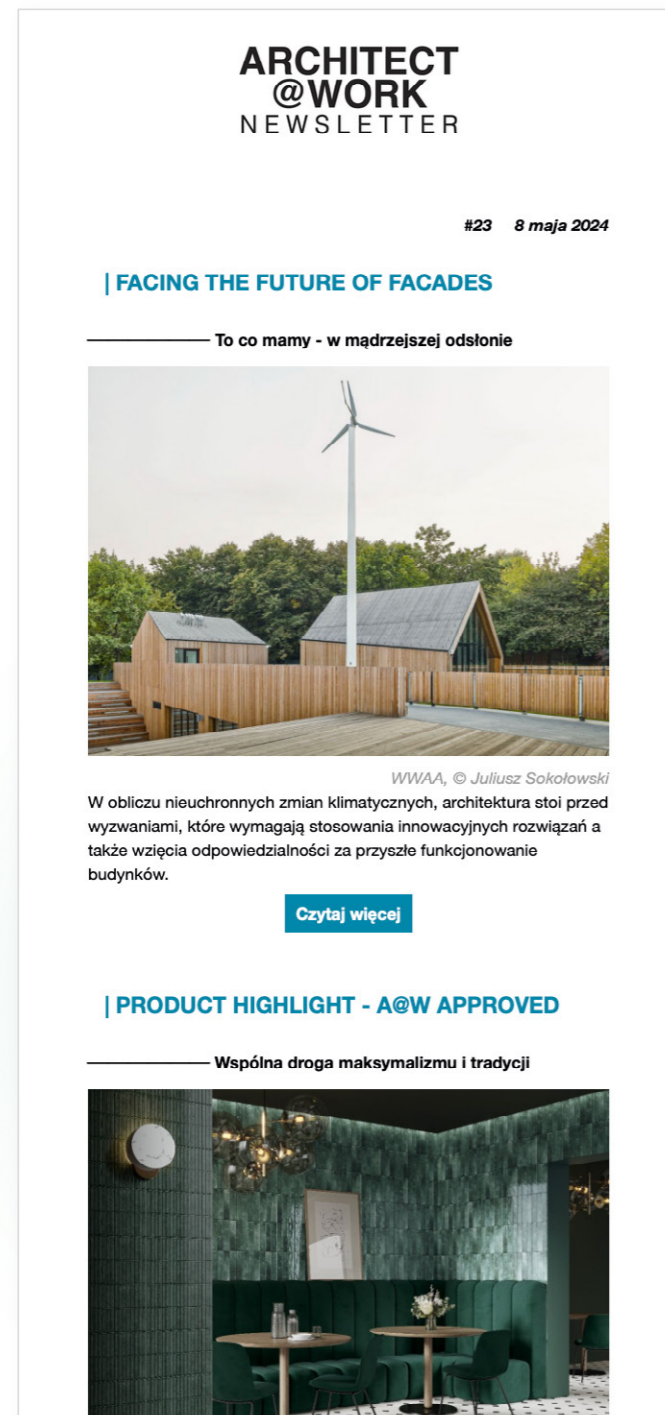
¹ the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

² the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

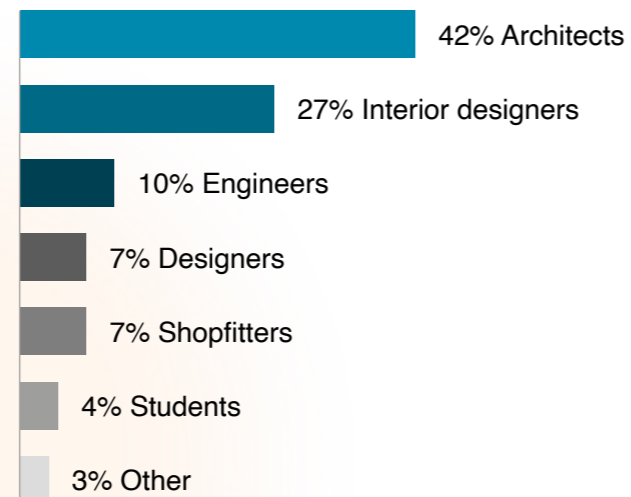
POLAND

10.000

architects & interior designers subscribed



Readership



Statistics



Open
The average open rate of the A@W Poland Newsletter is:
31%¹



Click-Through
The average click-through rate of the A@W Poland Newsletter is:
2,8%²

2024 Periodicity

	Deadline	Appearance
ISSUE #21	17 th January	7 th February
ISSUE #22	20 th March	10 th April
ISSUE #23	17 th April	8 th May
ISSUE #24	14 th August	4 th September
ISSUE #25	18 th September	9 th October
ISSUE #26	13 th November	4 th December

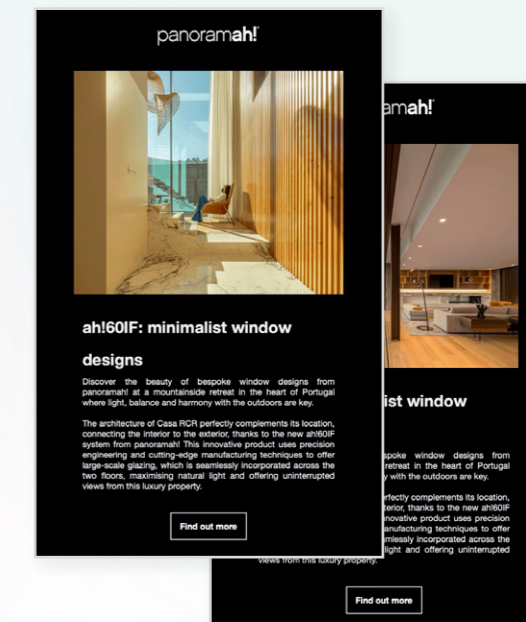


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CANADA

7.000

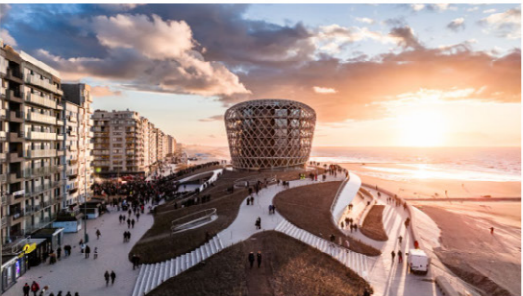
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ARCHITECT @WORK NEWSLETTER

#26 July 16, 2024

| FACING THE FUTURE OF FACADES

Facade of Silt Middelkerke braves Belgian coastal weather under optimal conditions




© Stefan Steenkiste und Sebastian van Damme

The coast presents one of the most challenging environments for facades. Wind, salt, and sand relentlessly batter buildings, making meticulous care of the exterior essential rather than optional. The recently completed event building in Middelkerke, finished in March of this year, exemplifies efficient and creative solutions to these challenges.

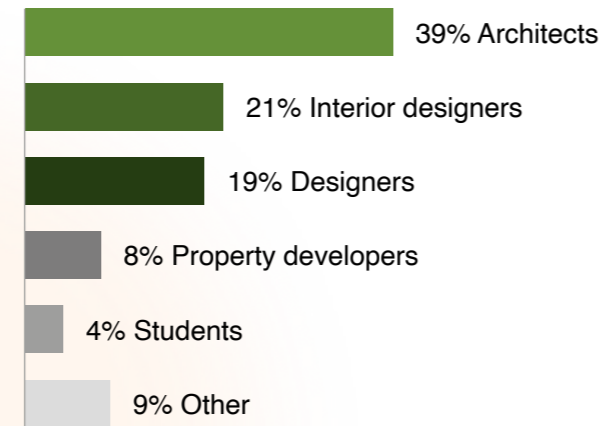
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| TREND

Acquire a taste for it



| Readership



| Statistics



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Click-Through
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2,6%²

| 2024 Periodicity

	Deadline	Appearance
ISSUE #24	27 th February	19 th March
ISSUE #25	30 th April	21 st May
ISSUE #26	25 th June	16 th July
ISSUE #27	27 th August	17 th September
ISSUE #28	24 th September	15 th October
ISSUE #29	29 th October	19 th November



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PORTUGAL

5.500

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ARCHITECT @WORK NEWSLETTER

#2 9 de maio de 2024

| HOT TOPIC

Novos modelos para o Habitar na cidade de Lisboa



Parte da encomenda levada a cargo pela CM Lisboa, no âmbito do programa Renda Acessível, o projeto (2023) de Miguel Judas + Corp Arquitectos para a Rua do Beato © Miguel Judas + Corp Arquitectos

Enquanto arquitetos, considerar hoje em dia o problema da habitação implica também refletir sobre como habitamos, e acima de tudo, como podemos habitar.

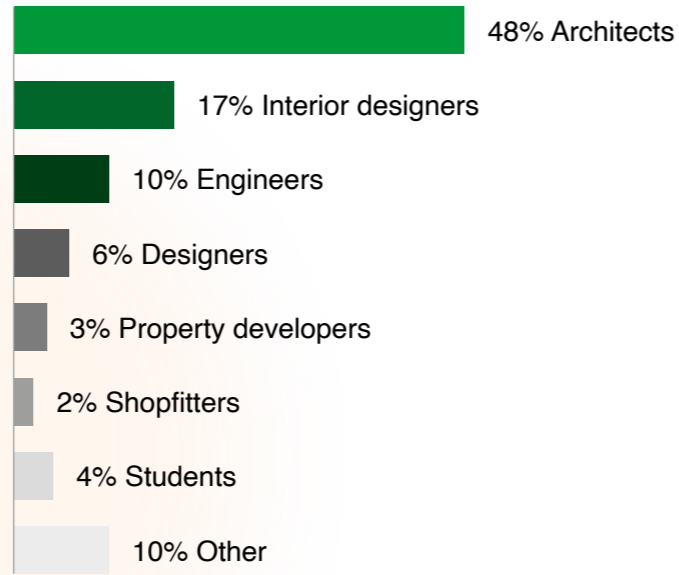
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| PRODUCT HIGHLIGHT – A@W APPROVED

Transformando Espaços com Sustentabilidade e Serenidade



| Readership



| 2024 Periodicity

	Deadline	Appearance
ISSUE #1	22 th February	14 th March
ISSUE #2	18 th April	9 th May
ISSUE #3	20 th June	11 th July
ISSUE #4	22 th August	12 th September
ISSUE #5	24 th October	14 th November



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